



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 863186
Schedule Dates 10/23/12-11/02/12
Advertiser Americans for Job Security (9102)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - US President (1174)
Brand Democrat (Anti) (177520)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name RAMSEY,NOELLE
Phone/Fax (703) 299-1761 /
CPE 13/141/1251
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments AMER 4 JOB SECURITY
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/19/12
Last Modified 11/01/12
Entered By Penne Marsh
CO-OP No
Headline # 06386796
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,343.00
Net Total \$98,277.00
Sales Tax

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Oct. 2012	30	\$63,380.00
Nov. 2012	26	\$52,240.00
Grand Total:	56	\$115,620.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	10:58A- 12P (ET)						1			1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/19/12
2.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	5:29P- 5:58P (ET)						1			1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/12
3.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	6P- 6:30P (ET)						1			1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/19/12
4.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	5:58A- 7A (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/19/12
5.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	7A- 9A (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/12
6.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	9A- 10A (ET)						1			1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/19/12
7.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	10:58A- 12P (ET)		1								\$1,200.00		Norfolk (WVEC) (WVEC)	THE VIEW	10/19/12
7.0.1	Closed Preempt	10/29/12															Norfolk (WVEC) (WVEC)	R-Did not air/Spot -	
8.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5:29P- 5:58P (ET)		1							1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/12
9.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	6P- 6:30P (ET)		1							1	\$3,000.00	\$3,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/19/12
10.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5:58A- 7A (ET)		1							1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/19/12
11.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7A- 9A (ET)		1							1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/12
12.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	9A- 10A (ET)		1							1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/19/12
13.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	1:05A- 2:05A (ET)							1		1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)	pushed back due to CF	10/19/12

CONFIRMATION CONTRACT

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14.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	11P- 11:35P (ET)								1	1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/19/12
15.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	5:58A- 8A (ET)								1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/12
16.0	Normal Line / SPOT	10/25/12-11/01/12	4	:30	11P- 11:35P (ET)					1				2	\$2,600.00	\$5,200.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/19/12
17.0	Normal Line / SPOT	10/25/12-11/01/12	4	:30	10:58A- 12P (ET)					1				2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/19/12
18.0	Normal Line / SPOT	10/25/12-11/01/12	4	:30	5:29P- 5:58P (ET)					1				2	\$2,600.00	\$5,200.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/12
19.0	Normal Line / SPOT	10/25/12-11/01/12	4	:30	6P- 6:30P (ET)					1				2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/19/12
20.0	Normal Line / SPOT	10/25/12-11/01/12	4	:30	5:58A- 7A (ET)					1				2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/19/12
21.0	Normal Line / SPOT	10/25/12-11/01/12	4	:30	7A- 9A (ET)					1				2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/12
22.0	Normal Line / SPOT	10/25/12-11/01/12	4	:30	9A- 10A (ET)					1				2	\$960.00	\$1,920.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/19/12
23.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	10P- 11P (ET)			1						1	\$8,000.00	\$8,000.00	Norfolk (WVEC) (WVEC)	BODY OF PROOF	10/19/12
24.0	Normal Line / SPOT	10/23/12-10/30/12	4	:30	11P- 11:35P (ET)			1						2	\$2,600.00	\$5,200.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11	10/19/12
25.0	Normal Line / SPOT	10/23/12-10/30/12	4	:30	10:58A- 12P (ET)			1						2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/19/12
26.0	Normal Line / SPOT	10/23/12-10/30/12	4	:30	5:29P- 5:58P (ET)			1						2	\$2,600.00	\$5,200.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/12
27.0	Normal Line / SPOT	10/23/12-10/30/12	4	:30	6P- 6:30P (ET)			1						2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/19/12

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28.0	Normal Line / SPOT	10/23/12-10/30/12	4	:30	5:58A- 7A (ET)			1						2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/19/12
29.0	Normal Line / SPOT	10/23/12-10/30/12	4	:30	7A- 9A (ET)			1						2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/12
30.0	Normal Line / SPOT	10/23/12-10/30/12	4	:30	9A- 10A (ET)			1						2	\$960.00	\$1,920.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/19/12
31.0	Normal Line / SPOT	10/24/12-10/31/12	4	:30	10:58A- 12P (ET)				1					2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)	THE VIEW	10/19/12
32.0	Normal Line / SPOT	10/24/12-10/31/12	4	:30	5:29P- 5:58P (ET)				1					2	\$2,600.00	\$5,200.00	Norfolk (WVEC) (WVEC)	NEWS	10/19/12
33.0	Normal Line / SPOT	10/24/12-10/31/12	4	:30	6P- 6:30P (ET)				1					2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 6P	10/19/12
34.0	Normal Line / SPOT	10/24/12-10/31/12	4	:30	5:58A- 7A (ET)				1					2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	13 NEWS DAYBREAK	10/19/12
35.0	Normal Line / SPOT	10/24/12-10/31/12	4	:30	7A- 9A (ET)				1					2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)	GOOD MORNING AMERICA	10/19/12
36.0	Normal Line / SPOT	10/24/12-10/31/12	4	:30	9A- 10A (ET)				1					2	\$960.00	\$1,920.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY	10/19/12
37.0	M/G For 7.0.1 / SPOT	11/02/12-11/02/12	4	:30	5:58A- 7A (ET)						1			1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	mg for wx	11/1/12

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